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CLIENT: Fierce Sisters Fight Cancer
PROJECT: Logo and Apparel Design
CATEGORY: Non-Profit / Sportswear

The Fierce Sisters, Elisabeth and Susan, are both ovarian cancer survivors. They decided to give back by forming a team to run the LA Marathon while raising funds for vital cancer research. I created their logo and designed their team jerseys, and ended up joining their team and doing the half-marathon!








CLIENT: UCLA Jonsson Cancer Center Foundation
PROJECT: “Taste for a Cure” Logo and Invitation Design
CATEGORY: Non-Profit / Event Fundraising

Taste for a Cure is the annual Gala and Fundraiser for the UCLA Jonsson Cancer Center Foundation. This invitation design started in 2019 for their 2020 event, which had to be postponed due to Covid. I continued to work with them through several alternate dates, until we reached the final date (in 2022!) and the final version.

Taste for a *Cure*
25th Anniversary







Taste for a Cure

is the signature annual event of the UCLA Jonsson Cancer Center Foundation. Celebrating its 25th year, Taste for a Cure has been instrumental in advancing innovative research at the UCLA Jonsson Comprehensive Cancer Center (JCCC). This ground-breaking work has led to seminal new cancer treatments which have been prescribed to millions of patients across the country and around the world. Prevention, detection, treatment and survivorship define the mission of the JCCC. Thank you for being a part of our ongoing commitment to End Cancer through Research.

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TASTE FOR A CURE

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ABOUT THE GIL NICKEL HUMANITARIAN AWARD

The Gil Nickel Humanitarian Award was created in memory of event supporter Gil Nickel, proprietor of Napa Valley's Far Niente, Nickel & Nickel and Dolce Wineries, who lost his courageous battle against melanoma in October 2003.

You are cordially invited to experience

Taste for a Cure

TO BENEFIT
UCLA Jonsson Cancer Center Foundation

HONORING MICHAEL THORN President of Entertainment FOX Entertainment	HONORING ROB WADE President, Alternative Entertainment FOX Entertainment
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HOSTED BY
ROB LOWE and **KEN JEONG**

SPECIAL MUSICAL PERFORMANCE BY
ROBIN THICKE

Friday, April 29, 2022
6:00 pm - 8:00 pm
Wine Tasting and Grazing Dinner
8:00 pm
Savories and Sweets
Program and Live Auction

FAIRMONT CENTURY PLAZA
Proof of Covid vaccine will be checked at the door.
Cocktail Attire

Please RSVP by April 15. Reservations are on a first come, first serve basis. To make an online reservation, visit www.cancer.ucla.edu/give2TFAU. For more information, please contact Jacquie Farina at 310.989.4399 or jfarina@mednet.ucla.edu



CLIENT: S.A.G.E.

PROJECT: Logo Design and Branding

CATEGORY: Life Coaching

Isabeau Esby is a life coach and mentor who teaches workshops on developing psychic gifts. The logo design is based on an expanded pentagram, and all of the branding materials reference classic psychic and wiccan references, while still staying fresh and modern.



S.A.G.E.







CLIENT: Tarot Bros.

PROJECT: Logo Design, Branding, and Book Cover Design

CATEGORY: Personal Advice and Prediction Services

A pair of brothers who are also tarot readers. They approached me to design their logo, branding materials, and concept art for their book, "The Tarot Bros. Guide to Reading Tarot."







CLIENT: Blind Pig Barber Company
PROJECT: Logo Design, Branding, and Marketing Materials
CATEGORY: Personal Care Services

A members-only barbershop in New England. They were looking for a logo and materials with a retro feel that would appeal to their young client base.



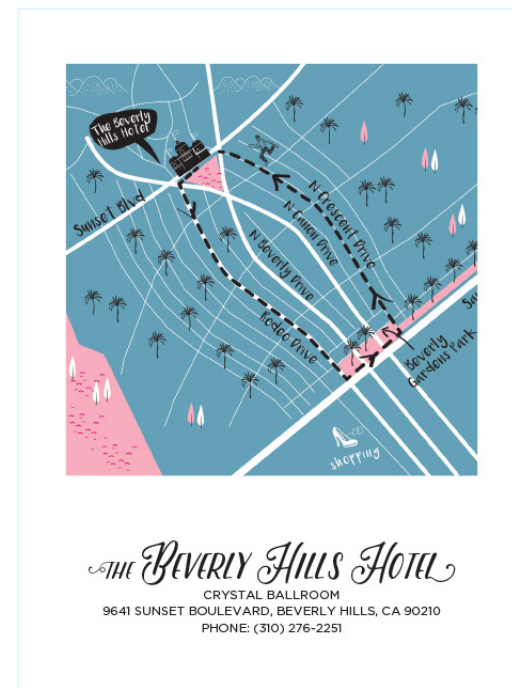
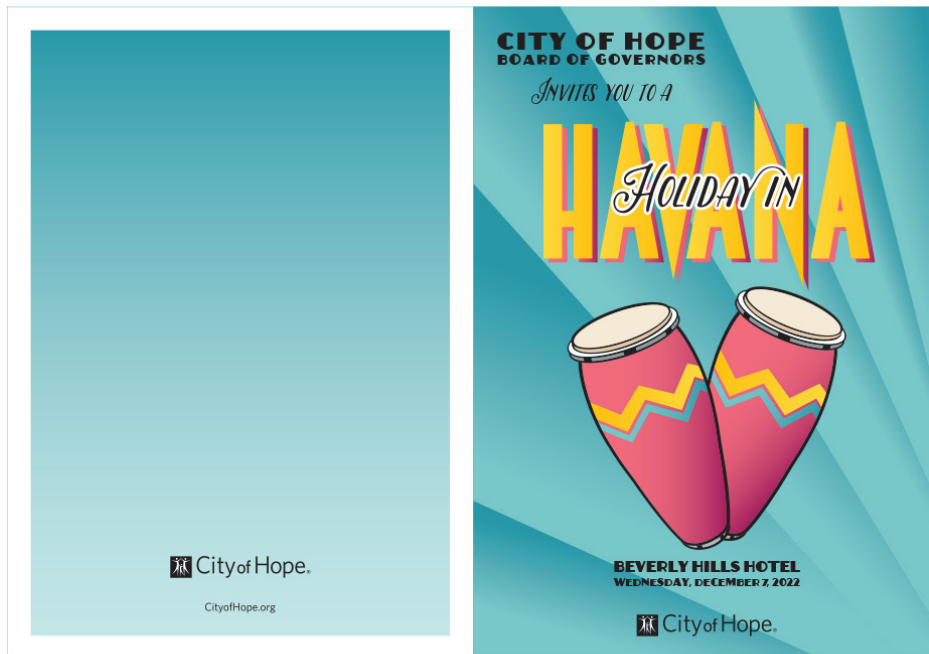




CLIENT: City of Hope
PROJECT: “Holiday in Havana” Logo and Invitation Design
CATEGORY: Non-Profit / Event Fundraising

City of Hope contracted me to create an invitation package for their donor appreciation event, “Holiday in Havana”. I designed the main logo, the cover graphic, and the complete invitation package.





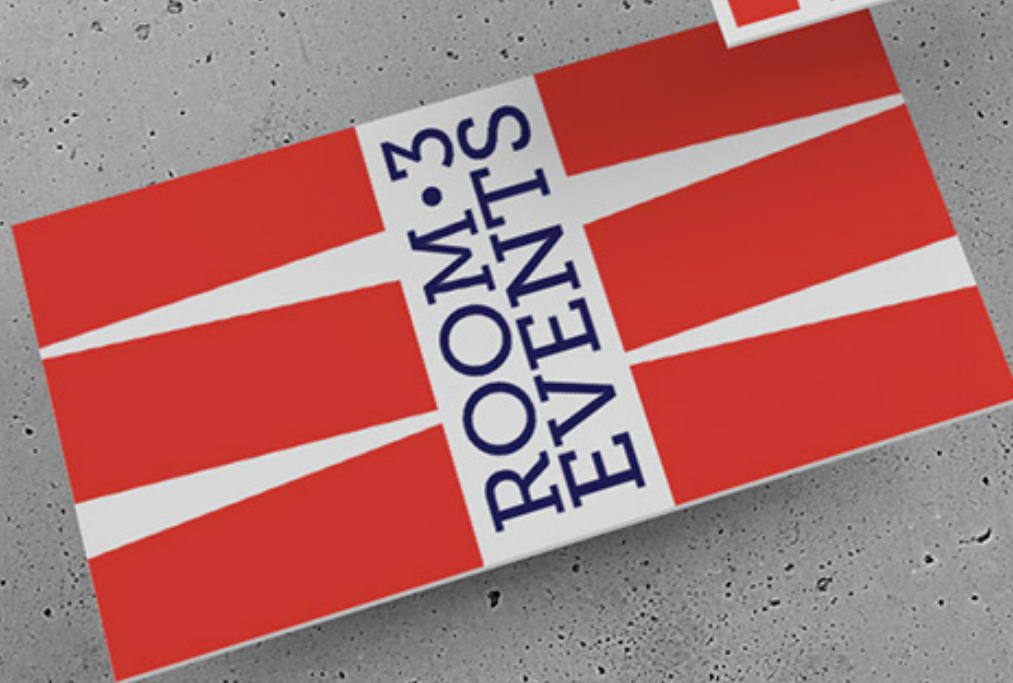
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4.625" x 6.25"

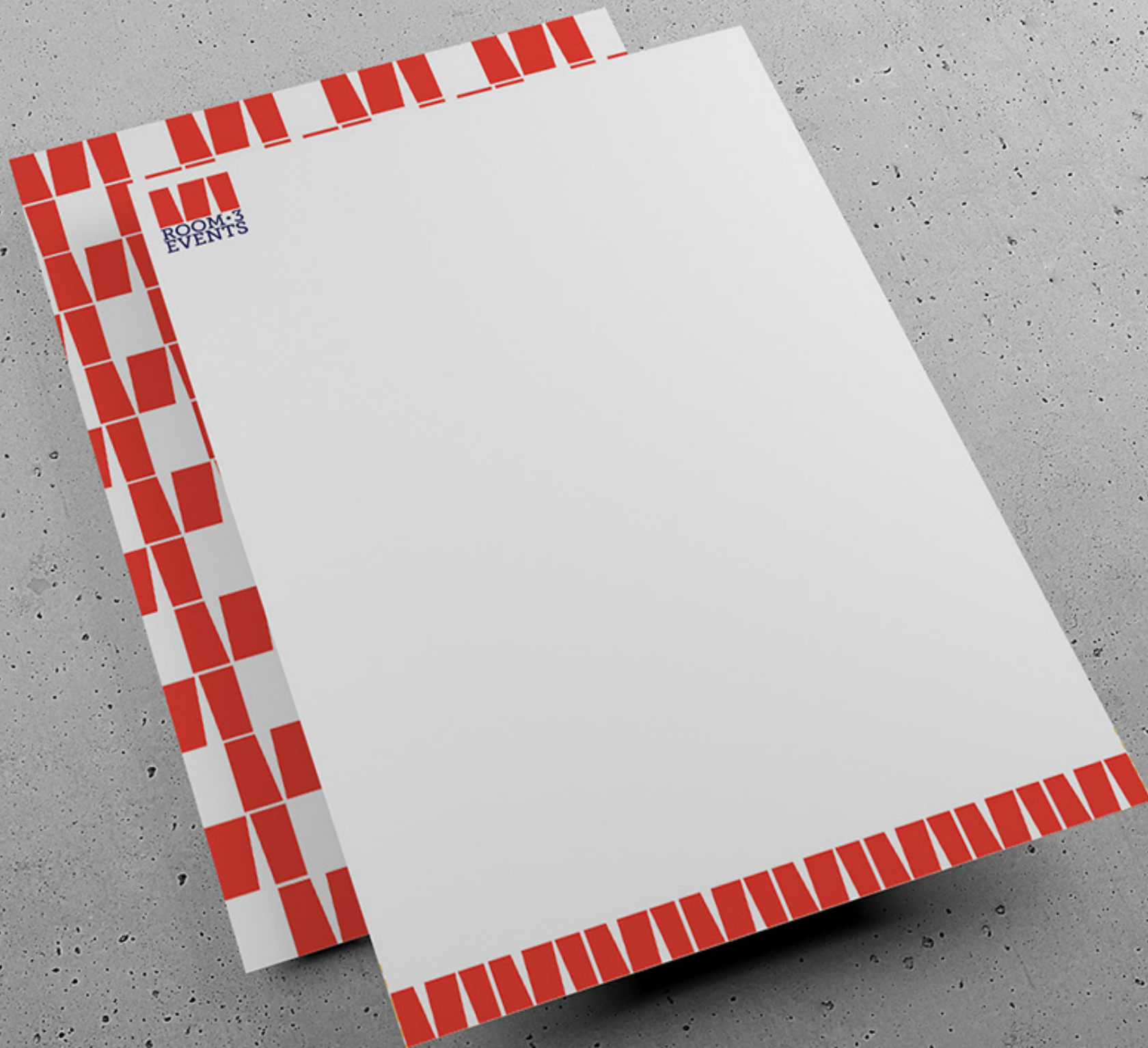




CLIENT: Room 3 Events
PROJECT: Logo Design and Branding
CATEGORY: Event Production

A colleague was branching out to start her own event production company, and called on me to create a new logo and brand identity.







CLIENT: Paws & Claws Holistic Animal Clinic
PROJECT: Logo Design and Branding
CATEGORY: Medical

This was a class project: to design a logo and branding materials for a holistic animal clinic. The goal was to have a zen feel, but still appeal to high-end clients.



**PAWS &
CLAWS**
HOLISTIC ANIMAL CLINIC





CLIENT: Zero Negative
PROJECT: Logo Design and Branding / Textile Design
CATEGORY: Retail Apparel & Accessories

Zero Negative is an apparel and accessories line, created by a breast cancer survivor, to raise funds for cancer research. She asked me to design a logo and branding package, which led to creating patterns for textiles.











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